### **PRIVACY POLICY**

Last revised: December 9, 2024

#### 1. Introduction

Mont Blanc Pro Tours, hereinafter referred to as "we," "us," or "our," respects your privacy and is committed to safeguarding your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data when you engage with our outdoor camp services and interact with our website.

#### 2. Information We Collect

We may collect the following types of personal information:

- 2.1. Personal Identifiers: This includes your name, contact details (email address, phone number, postal address), emergency contact information, and any other information provided when you sign up for our outdoor camps or correspond with us.
- 2.2. Payment Information: We may collect payment information when you make reservations or payments for our services, which may include credit card details or other payment methods.
- 2.3. Health and Medical Information: For safety purposes during our outdoor camps, we may collect health-related information, including dietary restrictions, allergies, medical conditions, and emergency contact information.
- 2.4. Technical Information: When you visit our website, we may collect technical information such as your IP address, device information, browser type, and cookies (please refer to our Cookie Policy for more details).
- 2.5. Usage Information: We may gather data about your interaction with our website and services, including pages viewed, activities participated in, and the duration of your visits.

## 3. How We Use Your Information We use your personal information for the following purposes:

- 3.1. Service Delivery: To provide you with our outdoor camp services, including reservations, communication during the camp, and ensuring your safety and well-being.
- 3.2. Communication: To contact you regarding your reservations, updates, and any changes to our services.
- 3.3. Marketing: With your consent, we may send you promotional materials and updates about our outdoor camps. Analytics and Improvements: To analyze website usage and improve our services, customer experiences, and safety protocols.
- 3.4. Legal Compliance: To fulfill our legal obligations and protect our rights and interests.

## 4. Disclosure of Your Information We may share your personal information with:

- 4.1. Service Providers: We may disclose your data to third-party service providers who assist us in delivering our outdoor camp services, such as transportation providers, accommodation partners, and equipment rental companies.
- 4.2. Legal Requirements: We may share your information when required by law, regulatory authorities, or to protect our legal rights.
- 4.3. Consent: With your explicit consent, we may share your data for specific purposes.

# 5. Your Choices You have the following rights:

- 5.1. Access: You can request access to your personal information.
- 5.2. Correction: You can request correction of inaccurate or incomplete data.
- 5.3. Deletion: You can request the deletion of your personal information under certain circumstances.

- 5.4. Marketing Preferences: You can opt out of receiving marketing communications from us.
- 6. Security We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration.

# 7. Changes to this Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices. The updated version will be posted on our website with a revised effective date.

### 8. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at office@montblancprotours.com. By using our website or participating in our outdoor camps, you consent to the terms of this Privacy Policy.